

BUY A FRANCHISE OR START YOUR OWN BUSINESS?

5 Things
to Consider
Before You Decide.



#1. Teamwork

Franchising offers franchisees the ability to grow under a common brand and share in the benefits of continual support and oversight of the franchisor. Even though each franchise business is owned and managed independently, all franchises share the following benefits:



- With franchising, you will own your own business and make daily decisions yourself, with the guidance of an experienced business.
- You're in business FOR yourself but not by yourself. You don't have to reinvent the wheel and have all the headaches of owning your own business by yourself. You'll receive guidance in all areas from pre-opening to continued support as you grow your business and your team.
- You will receive training from successful business operators. We made all the mistakes so you don't have to!
- You will experience a lower risk of failure and/or loss of investments than if you were to start your own business from scratch.

#2. Success

Studies have shown that franchises have a success rate of approximately 90% versus about 15% for businesses that start from the ground up. In addition, a franchise is easier to finance than an independent business.



#3. Freedom

Those seeking flexibility will find comfort in having clear and easy to follow systems and operations so that you can focus on what really matters; your clients. In a business on your own, it is easy to get caught up wearing many hats, including marketing, accounting, reception, construction, and not to mention the ever so carefully timed family emergencies. Having the support of a franchise won't prevent personal surprises, but knowing that systems are in place for you to step away when you need to should help you sleep at night.



#4. Happiness

If you love what you do, you can't help but succeed. If you can align yourself with a franchise that really fits, you'll be much happier, which in turn results in higher productivity. When deciding between franchises, be sure to examine their commitment to you, the franchisee, as well as their plans for future development for you to enjoy your continued growth and success. Not to say you won't be happy running your business on your own, but the most common complaints for new and solo entrepreneurs is, "It is a lot more work than I thought!" or "I just can't find the right people to hire!"

#5. Purpose

If you are reading this, I know you are looking to make a change or finally pursue something that you have a passion for. Maybe you feel like the jobs you've had thus far haven't been fulfilling or that you know you are destined to do more. Starting your own business is a daunting task to say the least, but you don't have to do it alone. If you have a passion for helping people and living a healthy lifestyle, we may have a solution for you.



If anything you read here today resonates with you, please **click here** to reach out to us so we can discuss if a **Revival Float Spa Franchise** is the answer to helping you live your life with purpose.

At the end of the day, we believe that health and wellness is a lifestyle, not a luxury. A Revival Float Spa Franchise will give you the opportunity to have a lasting, positive impact on your community, help people be their best selves, and ultimately give you something you can be proud to call yours. After all, we are "Your Missing Peace."

Peace and Tranquility,
Joshua Reyes, Founder/LMT

